

*Summerside ...  
where ideas work!*



city of  
**Summerside**  
ECONOMIC DEVELOPMENT

# Why Summerside?



- ✓ Our Low Cost Operating Environment
- ✓ Availability of Potential Sites
- ✓ Growing Community
- ✓ A Technology Advanced Community
- ✓ Productive Place
- ✓ The Right People

**Because We Understand the  
Importance of Labour As Top Priority  
and  
Summerside is an Untapped Resource!**



# Summerside ... A Growing Community

## Some of the 2005 -2006 Major Developments in Summerside



123 New Condo/Apartment Units

166 New Single Family Dwellings being built

91 New Other Residential Units

61,656 Square Feet of New Commercial under Construction

300 Acres of Land Recently Sold for development

Over \$1 million being invested in the downtown core

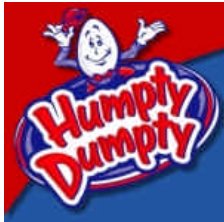
New \$26 million Recreation Centre

New Waste Treatment Plant

New 4.5 Meg Wind Generating Station

# Summerside ... Some of Our Top Performers

Company	Sector	Employees
Humpty Dumpty	Food	101
Amalgamated Dairies Limited	Food	232
Honeywell Engine Systems	Aerospace	124
MDS-Prad Technologies Corporation	Aerospace	66
Testori Americas Corporation	Aerospace	80
Holland College Aerospace Centre	Education	22
Wiebel Aerospace	Aerospace	60
Atlantic Turbines International	Aerospace	267
Abrasive Enterprises Incorporated	Paper	60
Maritime Paper Products	Paper	19
Prestige Kitchens	Wood	16
PEI Bag Company	Paper	25
Summerside Industrial Fabricators	Metal	25
Kodak Canada	Technology	22
Revolution Media	Technology	10
Resolve Corporation	Technology	235
Canada Revenue Service	Government	952



[www.kodak.ca](http://www.kodak.ca)

**Honeywell**



**Resolve**

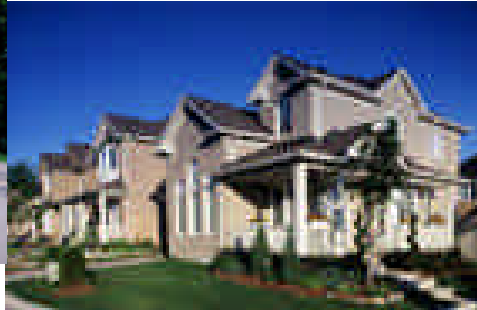


**MDS-PRAD**  
TECHNOLOGIES CORPORATION



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# Summerside ... A Cost Effective Place



Housing type	Summerside	Saint John	Moncton	Halifax	Charlottetown
Detached Bungalow	\$125,000	\$142,500	\$128,000	\$205,000	\$142,000
Executive Detached Two-Storey	\$220,000	\$285,800	N/A	\$275,000	\$210,000
Standard Two-Storey	\$175,000	\$188,700	\$123,300	\$221,000	\$170,000
Standard Townhouse	\$110,000	\$121,000	N/A	\$162,500	\$106,000

Source: Royal LePage First Quarter Survey of Canadian House Prices 2006

# Summerside ... An Entertaining Place

Summerside is also home to many quality public infrastructures and social opportunities, from our new multi-purpose Wellness Centre, our Museums and Performing Arts Centre and various restaurants and café's in abundance in Summerside



- ✓ New \$40 million Recreation Facility
- ✓ The College of Piping
- ✓ Eptek National Exhibition Centre
- ✓ Lefurgey Cultural Centre
- ✓ PEI Sports Hall of Fame
- ✓ Wyatt Heritage Properties and Archives
- ✓ Maritime Junior Hockey Club
- ✓ Feast Dinner Theatres
- ✓ Harbourfront Jubilee Theatre
- ✓ Area Pubs and Restaurants host local Island Talent



# Summerside ... A Technologically Advanced Place



Summerside is playing a major role in the roll out of rural broadband by building a highspeed network which serves not only the City, but the entire western half of the Province.

We continue to strategically deploy fibre optics throughout the city to give our companies a competitive advantage

The spin off from technology transfers and partnerships is spawning new opportunities

# Summerside ... A Public Infrastructure Place

Summerside continues to invest in quality infrastructure, including quality drinking water, recreational facilities, health care facilities and other exciting and progressive community assets.

Summerside's downtown and waterfront are undergoing many new changes – blending old architecture and enhancing it with the new, providing quaint restaurants, cafes, service, business, and waterfront leisure activities for its residents



- **New Recreation Complex**
- **New Wind Generation Capacity**
- **New Waste Treatment Facility**
- **New Hospital and Schools**
- **Increase Water Capacity**
- **Increase in Greenspace Opportunities**
- **Waterfront Development**



# Summerside ... A Business Friendly Place

The success of Summerside is premised on the planned approach to development and through a leadership dedicated to working with business, our commitment to public infrastructure, low business and residential costs and a streamlined governance model, make Summerside truly a business friendly city



*The only tape we believe in ...*

*is the opening ceremony ribbon cutting tape*

# Summerside ... A Lifestyle Friendly Place

Summerside gets an A+ on quality of life indicators. With its pristine environment and traditional ties, Summerside offers a high quality of living that is hard to match in today's environment. Summerside residents enjoy activities within the boundaries of the city, which can seldom be found in any one location.



## *An Abundance of Social Amenities*

- Quality Housing Options
- Live Theatres
- Shopping
- Schools
- Daycares
- Recreational Choices

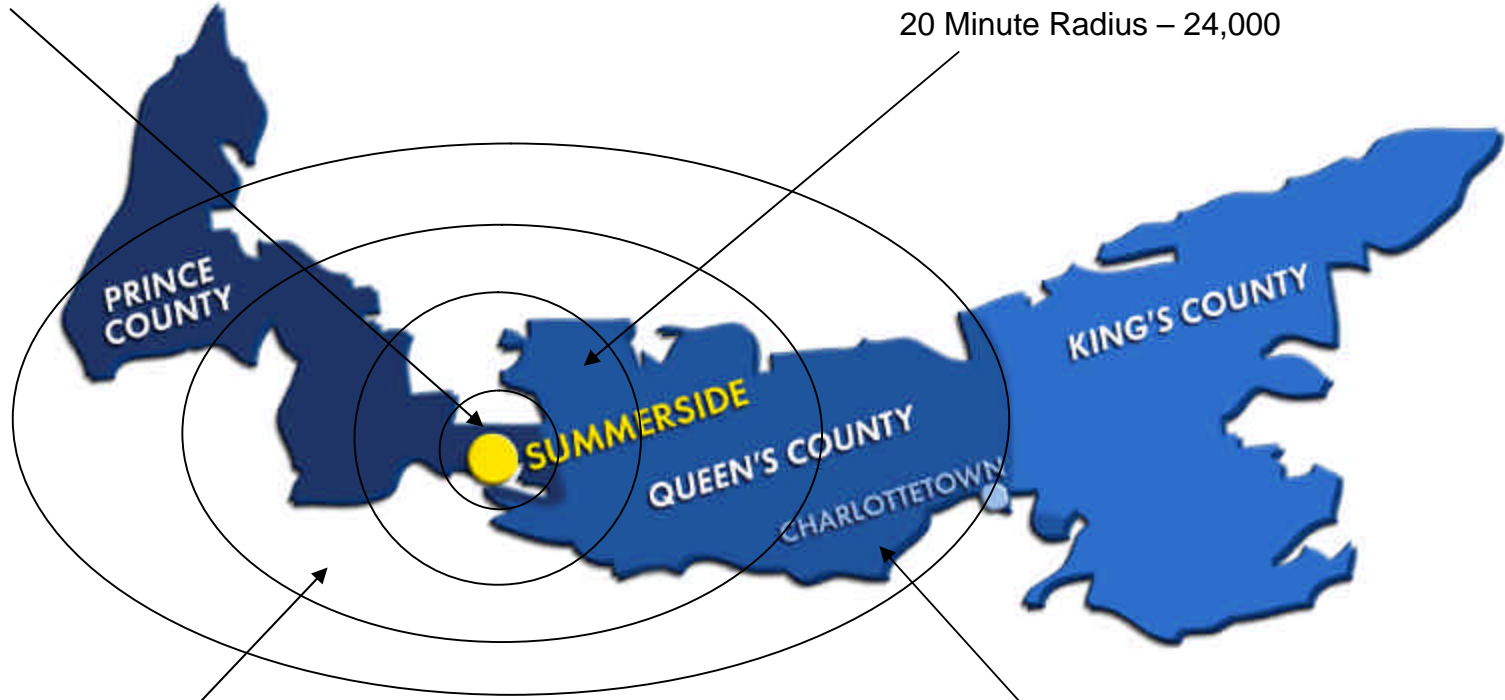


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# Population Demographics

City Population – 16,000

20 Minute Radius – 24,000



30 Minute Radius – 35,031

45 Minute Radius – 103,987

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# Population Demographics ... By Selected Region

	PEI	Queens County	Kings County	Prince County	Summerside	Alberton	Tignish	O'Leary	Kensington
<b>Demographics</b>									
Total - All persons (3)	135,295	71,620	19,180	44,495	14,655	1,115	830	860	1,385
Age 0-4	7,555	3,865	1,065	2,625	875	50	55	40	75
Age 5-14	19,095	9,910	2,820	6,365	1,935	160	105	110	205
Age 15-19	10,230	5,260	1,590	3,380	1,070	60	50	55	90
Age 20-24	8,730	4,990	1,140	2,600	930	65	50	45	65
Age 25-44	37,795	20,170	5,145	12,485	4,100	285	200	180	395
Age 45-54	20,120	10,920	2,830	6,370	2,100	155	105	100	160
Age 55-64	13,205	6,915	1,930	4,355	1,385	120	95	90	100
Age 65-74	9,700	4,935	1,425	3,340	1,160	75	90	95	135
Age 75-84	6,410	3,345	900	2,155	775	85	70	80	110
Age 85 and over	2,465	1,315	335	820	325	60	20	70	45
Median age of the population	38	38	38	38	38	41	42	45	39
% of the population ages 15 and over	80.3	81	80	80	81	81	81	83	80

# Summerside Level of Education

Population 15+	1991	% of Pop	1996	% of Pop	2001	% of Pop
Total – Highest degree, certificate or diploma	11,195		12,435		12,760	
Less than grade 9	1,635	14.6	1,470	11.8	1,455	11.4
High school graduation certificate	2,340	20.9	2,135	17.2	2,200	19.0
Total – Post Secondary Education	4,335	38.7	5,960	47.9	6,295	49.3
Trades certificate or diploma	1,545	13.8	1,530	12.3	1,705	13.4
College certificate or diploma	1,235	11.0	1,900	15.3	2,085	16.3
University certificate or diploma below bachelor level	180	1.6	190	1.5	295	2.3
University degree	685	6.1	1,170	9.4	1,105	8.7
Bachelor's degree	505	4.5	835	6.7	825	6.5
University certificate above bachelor level	80	0.7	165	1.3	100	0.8
Master's degree	70	0.6	95	0.7	55	0.4

Source: Statistics Canada, 1991, 1996, 2001

# Summerside ... A Diverse Culture

## Summerside

## Prince County

Language's First Learned and Still Understood	Total	Male	Female		Total	Male	Female
Total - All persons	15855	7565	8290		43960	21540	22415
English only	14515	6945	7570		39515	19435	20075
French only	1135	495	640		3945	1860	2085
Both English and French	50	30	20		175	70	100
Other languages	150	95	55		330	175	155

Source: Statistics Canada,, 2001

# Labour Statistics ... By Selected Region

Industry	Summerside			Prince County		
	Total	Male	Female	Total	Male	Female
Total - Experienced labour force	8500	4315	4185	23670	12515	11150
Agriculture and other resource-based industries	570	410	165	4495	3600	895
Manufacturing and construction industries	1610	1205	410	4950	3400	1555
Wholesale and retail trade	1330	745	590	3245	1700	1545
Finance and real estate	275	130	145	555	195	360
Health and education	1305	320	985	3200	610	2585
Business services	1035	610	425	2040	1185	855
Other services	2365	895	1470	5190	1840	3355

Source: Statistics Canada,, 2001

# Summerside ... Where Success Stories Begin

*Just Some of Your Strategic Advantages in Summerside*



- Access to new and diverse labour pool – including bilingual labour force
- First Class location in the heart of Downtown – close to all amenities
- Fibre Optics Owned by the City – running right by your back door
- We Can have you up and running almost immediately

**People and Partnerships ... Our View is Long Term**

## Team Summerside: What We Will Do ...

- ✓ We will Assist in Site Selection
- ✓ We Will Assist in Any Market Research
- ✓ We Will Assist in Any Labour Force Recruitment
- ✓ We Will Work on Networking Opportunities
- ✓ We Will Work On Showcasing Your Company

**We Will Work With You In Whatever Capacity It Takes To Achieve Your Success!**